

Hyerin Kim

hyerinkw.design
hyerinkw@gmail.com

WORK EXPERIENCE

Product Designer

ULAMA

2025 | New York, NY

Led UX/UI design and brand strategy for Ulama, an AI-powered Revit plugin for architectural code compliance, including user research, website redesign, and rebranding

Digital Designer

GENERATION ENVIRONMENT

2025 | New York, NY

Collaborated with the Founder to drive user engagement and increase app usage by designing email campaigns and digital assets that encouraged readers to connect with key topics and take action through donations

Visual Designer

MYUMUY

2021 | Seoul, South Korea

Played key role in launching new apparel line for accessories brand by conducting market research and overseeing the brand's visual direction in collaboration with the clothing designer

Space Designer

LUCKY SELECTISM

2019 | New York, NY

Collaborated with the Founder to develop a new retail space for an eyewear brand, conducting furniture research and market analysis, supporting on-site installation, and independently designing a key section of the space

EDUCATION

Parsons School of Design
Communication Design, BFA

2026

LaGuardia Community College
Fine Arts, AS

2022

AWARDS

Merit Scholarships at
Parsons School of Design

2022

SKILLS

UI/UX Design
Product Design
Identity
Space Design
Web Developm
Prototyping
Visual Design

SOFTWARE

Figma
InDesign
Illustrator
Photoshop
After Effects
HTML/CSS/JavaScript